



Show me **how** you write & I'll tell you **who** you are

## Marketing Assistant/Working Student (m/f)

Symanto is an artificial intelligence company distinguished by its proprietary technology on linguistic algorithms & psychology. This innovative approach allows us to help brands to build even more successful relationships with their customers & stakeholders by automating the psychological profile of people irrespective of language & culture. At the end of the day, we aim to provide the deepest understanding of people through psychology & A.I.

We are currently looking for a Marketing Assistant/Working Student (m/f) for our Nuremberg office to assist our Communication Manager with the following tasks:

### Main Tasks:

- Manage the Social Media channels
- Support with creative digital & graphic materials
- Support on website maintenance
- Develop online marketing content
- Benchmark best practices of online campaigns

### Your profile:

- University enrolled in the marketing, communication or business area
- Good knowledge in InDesign or Illustrator
- Knowledge in Adobe Cloud and/or WordPress is an asset
- MS Office (Outlook, PowerPoint, Word, Excel)
- Knowledge in Google & social media analytics
- Experience in making and editing videos
- Fluent in English, written and spoken
- Excellent communication skills
- Structured working methods
- Team and goal oriented
- Passion for social media and creative story telling
- Affinity towards technology
- Think out-of-the-box mentality

Send us your application with CV & motivation letter along with your earliest starting date to [hr@symanto.net](mailto:hr@symanto.net)

